



MEDIA RELEASE
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2SER 107.3 IS TURNING 30, AND YOU'RE INVITED TO THE PARTY!

Sydney's 2ser 107.3FM - one of Australia's longest running community radio broadcasters - turns 30 years old on October 1, with celebrations lasting the whole month.

The station - known throughout this time as a crucial hub for exposing diverse and new music, widescreen culture and independent reporting - is throwing more than 20 parties around Sydney between October 1 and November 1, 2009. With the help of music acts from home and beyond, these parties represent the breadth of the station's broadcasting, as well as its impact and influence on the cultural fabric of Sydney.

Over 70 artists are performing for 2ser 107.3 with a big birthday cheer including Astronomy Class, Front End Loader, Smudge, Tiny Vipers (USA), Jack Ladder, Meem, Belles Will Ring, Luluc, Naked On The Vague, pimmon, Peabody, The Maple Trail, The Paper Scissors, Deep Sea Arcade, The Middle East, The Laurels, Talons and many more.

Cutting edge monthly club nights Void, Headroom and Space is the Place are teaming up for a 2ser birthday bash on October 16, and iconic club night Frigid returns for one massive party over 3 floors of The Hopetoun Hotel on November 1, with special guest Mark Pritchard (Warp Records) and a live performance by Pivot's Laurenz Pike.

Full event details can be found at www.2ser.com/30. Come join us in the celebrations!

2ser is listener-funded radio. The 2009 on-air dates for 2ser 107.3's annual subscriber drive, Radiothon, are October 12 – 24, though anyone who subscribes to the station throughout October will go in the draw to win huge prizes including return flights for two to London valued at \$5,000 thanks to STA Travel. Each and every subscriber also receives a 3 month subscription to Time Out Magazine and a compilation CD from Spunk! Records.

- What?** 2ser 107.3's 30th Birthday and Radiothon
- Where?** On 107.3FM, www.2ser.com/stream and in venues around Sydney
- When?** October 1 – November 1
- How much?** Subscription starts from \$33, most events are \$10

For more information, images or interviews, please contact 2ser 107.3's Marketing and Development Manager Kurt Eckardt: 02 9514 9531 / 0423 382 203 / kurt@2ser.com.