

The 2SER School of Radio **Summer calendar** kicks off with a combination of FULL and SHORT courses, which begins in November 2010.

For a different kind of gift giving this season! - GIFT vouchers are also available from a combination of workshops in voice, sound production and radio presentation. Email: radioschool@2ser.com for more details.

FULL Courses (FC)

- 1. Radio presentation and story production** – voice, presentation, scripting and producing a story to go to air. Microphone & panel techniques when recording live on air. **** Classes to be held again in 2010 due to popular demand.**
\$660 (over 3 weeks)
- 2. Radio presentation & digital production Intensive*** – This course combines workshops in voice/presentation using stories produced through digital editing. Microphone techniques and digital editing in latest softwares using window and mac learning environments.
\$1100 (over 4 weeks) *Classes will be held again in 2010 if minimum student numbers are met.
- 3. Digital production** – Using the latest industry softwares, learn the principles of sound editing and produce/edit stories using digital editing techniques.
\$660 (over 3 weeks)
- 4. Podcasting** – Understand how it works, create broadcast-ready podcasts and learn how to upload on the web.
\$572 (over 3.5 weeks)
- 5. Digital Production & Podcasting intensive** – Combine the use of latest digital editing techniques and turn it into podcasts allowing you to listen to audio you've produced whenever you want it. Use of digital editing software is included.
\$1100 (over 5 weeks)

SHORT Courses (SC)

1. **Voice and Microphone techniques** – Use of voice for presenting - breathing, microphone techniques and record voice in a production studio. Understand pitch, pace, rhythm and articulation techniques. Develops confidence speaking in front of an audience. **FEE \$190.**
2. **Interviewing techniques and Recording audio** - Why do some interviews sound like free-flowing conversations. What are investigative techniques and a line of questioning which extracts information you want. Industry techniques in recording interviews for broadcast. **FEE: \$175**
3. **News writing and the Radio industry – Legal/ethical issues**
In an increasingly convergent media environment contemporary news making is no longer simply about the 5Ws of (who, what, when, where, why) and how's. Learn important principles in operating and scriptwriting for radio in a new media workplace. Skills developed are also especially valuable in a promotion role. **FEE: \$175**
4. **Podcast Basics** - Understand the basics of podcasts and principles in uploading them. Find varied ways to use podcasts for personal and career use. If you have a blog or website you can also upload podcasts here. **FEE: \$175**
5. **Audio and sound production – digital techniques**
Learn how to produce and edit basic audio and sound online. Understand the use of music and sound effects to enhance your story production. Understand what is broadcast quality piece as against audio recording. Valuable skills can be used when packaging promotion materials. **FEE: \$180**

COURSES schedule:

ENROLMENT OPEN NOW !

October 2010 - Digital production (FC) - Podcasting (FC)

November 2010 - Radio Presentation and Story production (FC)
- Radio Presentation & Digital Production* (FC)

Mid November/December 2010 – Short summer courses (SC)+

- Voice and Microphone techniques
- Interviewing techniques and recording audio
- News writing and the Radio industry – Legal/ethical issues
- Podcasts – Basics
- Audio and sound production – digital techniques

Mid January 2011 - The rest of FULL COURSES resume after the holiday break

- Radio Presentation and Digital Production (intensive)
- Digital Production
- Podcasting

- ** Classes to be held again in 2010 due to popular demand.
- *Courses will be opened if minimum number of students is met, so make sure you register your course preference early to be placed on a priority list. The School of Radio often holds in-demand courses as a priority.
- + Short summer courses starting November 2010, classes finish 11 December 2010, new round of courses resume mid January 2011.

FULL Courses in radio presentation and production are based on accredited units in Radio. Students receive a Statement of Attainment, which may lead to **Full Radio Certificates through recognized prior learning in 2011.**

COURSE Venue:

2SER School of Radio, Room 01.11 Level 1, 11 Broadway ULTIMO. Corner of Harris St.

State of the art teaching laboratory at the 2SER school providing windows and mac computer environment. Premises are a short walk away from Central train station at the University of Technology campus.

COURSE Times:

FULL COURSES

Thurs 6-9pm & Saturdays 10-1pm OR Saturdays extended 10-4 pm (alternative option if unable to attend Thursday evening classes)

ALL Course scheduling will take place according to number of enrolments in each course.

SHORT COURSES

Held on Tuesday/Wednesday weekday evening classes 6-9pm OR Saturdays 2-5 pm, according to minimum number of students.

- For more details contact Annamarie Reyes – School of Radio Coordinator,
Phone: 02 9514 9511, email: radioschool@2ser.com, annamarie@2ser.com

If you miss out in one there will always be an opportunity to enroll again! Courses start from November 2010 and again January 2011. Fill in the Enrolment form early, so your course preference can be put in a priority list.

Contact radioschool@2ser.com for more information. Places are limited so make sure you get in early.