

## INTRO

### Certificates II and III in Broadcasting (Radio)

Radio is an exciting and complex medium which requires lots of different skills. Just putting one radio program together requires skills in researching, writing, interviewing, editing and presenting, not to mention a lot of talking.

2SER short radio courses are the first step to laying the foundation for a career in radio. In Radio Presentation and Digital Production you will learn how to operate a studio panel, prepare and present all sorts of radio programs and segments using digital production and editing suites, as well as learning the basics about the laws which govern the media. Together with the short Radio Industry Studies course, these make up a Certificate II in Broadcasting (Radio).

The Certificate III in Broadcasting (Radio) further examines interviewing and news and writing techniques. You will learn how to conduct an interview and use recording equipment. You will also develop writing skills for news, feature stories, and talks-based production.

The five modules run as individual short courses or as Certificate II (comprising Radio Announcing, Digital Editing and Production and Radio Industry) and Certificate III (comprising all five modules). Students enrolling in a full Certificate III course will receive a 10% discount.

All our courses are nationally accredited, run in conjunction with the Community Broadcasting Association of Australia (CBAA), a Registered Training Organisation.

Upon completion of any individual course, you will receive a nationally recognised Statement of Attainment from the Certificate II or III in Broadcasting (Radio) / CUF30301

The courses take place at the studios of 2SER-FM Broadway, in UTS Tower Building 1, where you will have access to the latest in radio production and studio equipment.

## COURSE DETAILS (Short Courses)

### Radio Presentation

This introductory course will show you what it takes to become a radio announcer and producer. You don't need any prior experience in radio, just bring your voice. The course includes instruction on microphone technique, how to make the most of your voice and how to operate an on-air studio panel. We'll also cover the basics of media law. If you're interested in a career in radio announcing or you want to improve your presentation skills at work, the radio announcing course will build your confidence in a fun working environment.

**Class time: Total 18 hours**

**Cost: \$480**

### Digital Production

In this course you'll learn how to record and edit interviews, mix voice with music/sound effects, and produce your own radio feature or mini-documentary. This course teaches digital editing and production using Adobe Audition (formerly Cool Edit Pro).

Note: you will need some basic computer skills (eg. word processing or email) to do this course.

**Class time: Total 15 hours**

**Cost: \$480**

### Radio Presentation & Digital Production (Combined Intensive Course)

**Class time: 2 x 3hr classes per week for 6 wks. Total 33 hours**

**(11 classes + 1 practice session)**

**Cost: \$900**

NOTE: Students will be required to practice outside of scheduled classes. Some research and homework between classes will also be a requirement. 2SER's production facilities and portable equipment will be available for student use.

### Radio Industry

Who's who in the Australian radio industry. This short course gives learners an insight into how the radio industry in Australia is structured and who regulates it. You will also find out about career opportunities and other related employment issues.

**Class time: Total 6 hours**

**Cost: \$220**

**(\$200 if you have completed other courses)**

### Interviewing

Learn what it takes to interview people for news, current affairs and talks-based programs. This course covers researching skills, the use of recording equipment and the different types of interviews. If you are interested in becoming a journalist or just interviewing your favourite band, this is the course for you.

**Class time: 12 hours**

**Cost: \$350**

### News and Writing for Radio

This course will teach you the basics in writing for news, current affairs, and in depth features. You will learn to put together a news bulletin, and develop skills in how to get a message across to listeners, as well as improve your writing style.

**Class time: 12 hours**

**Cost: \$350**

Courses are run regularly throughout the year. Call 2SER for more information on 9514 9514 or visit 2SER's website at [www.2ser.com](http://www.2ser.com)

## ABOUT US

Sydney Educational Broadcasting Ltd, jointly owned by the University of Technology, Sydney and Macquarie University, has operated community educational radio station 2SER-FM since 1979. With studios and offices located on both campuses, the station provides a wide range of educational and community based programs to the entire Sydney metropolitan area.

The Community Broadcasting Association of Australia is the national representative organisation for community broadcasters.

2SER, in conjunction with the Community Broadcasting Association of Australia (Registered Training Organisation 21021) is offering accredited Certificate II and Certificate III courses in Radio Broadcasting. The courses will be held at the University of Technology, Sydney and taught by qualified trainers with extensive experience in radio training.

2SER, in partnership with the CBAA (Registered Training Organisation 21021) offers accredited work-related courses. Eligible job seekers should refer to Centrelink's website, [www.workplace.gov.au](http://www.workplace.gov.au), and click on the Training Credits section.

Students who have completed the Certificate III in Broadcasting (Radio) with the Interview Module at 2SER's School of Radio may be granted advanced standing for the subject 50151 Radio Journalism 1 at the University of Technology, Sydney. For further information please contact Philip Shine, Managing Director at 2SER-FM on 9514 9514.



## FOR FURTHER INFORMATION

2SER-FM  
Level 26, Building 1, UTS, 1 Broadway  
ULTIMO NSW 2007  
PO Box 123, Broadway NSW 2007  
Phone: (02) 9514 9514  
Fax: (02) 9514 9599  
Email: [radioschool@2ser.com](mailto:radioschool@2ser.com)

[www.2ser.com](http://www.2ser.com)

\*Further courses are run regularly



2SER, in partnership with the CBAA offers national vocational education and training leading to Australian Qualifications Framework (AQF) qualifications or statements of attainment.

# 2SER-FM RADIO SCHOOL

short courses on radio production and presentation



**CERTIFICATE II**  
in Broadcasting (Radio) CUF20401

**CERTIFICATE III**  
in Broadcasting (Radio) CUF30301

